**SME Outreach Resources Conference Call**

Thursday, August 13, 2015

11 AM (EDT)

**Conference Call Information**

1-800-615-2830

Pass code: 8521149#

Cost code: 470#

**Agenda**

1. Overview

Improving the public perception of mining is essential to the future of our industry. You can help the Society for Mining, Metallurgy & Exploration (SME) and the Minerals Education Coalition (MEC) spread the word of the importance of mined minerals in everyday life.

1. Roll Call/Introductions
	1. Rachel Grimes, MEC Outreach Coordinator
	2. Angie Grace, SME Membership Retention and Local Section Coordinator
		1. Announcements: need Section leadership names, emails for our records
	3. Section representatives
2. [www.MineralsEducationCoalition.org/SME-Outreach-Resources](http://www.MineralsEducationCoalition.org/SME-Outreach-Resources)
	1. Materials – Free downloadable & discounted bulk posters
	2. Outreach Ideas – we want to learn from you!
	3. Funding – SME Section Grants
	4. Recognition – MEC awards
	5. Action to Take Today!
3. Communication
	1. Monthly conference calls
	2. SME Outreach Resources Community Group
	3. Social Media: MEC Facebook/Twitter/YouTube
4. Outreach topics
	1. How to get members involved in local outreach activities (Volunteering, Leadership)
	2. How to get invited into the classroom
	3. Outreach example
5. Next monthly conference call: Thursday, September 17, 11 AM (EDT)