



SOCIETY FOR MINING, METALLURGY AND EXPLORATION, INC.

**SME**  
A Member Society of AIME

# SME - MINNESOTA SECTION, TWIN CITIES SUBSECTION, & NORTHERN SECTION ALL OFFICERS & DIRECTORS BOARD MEETING

Agenda – August 8, 2017, 1000 – 1300

TOBIES EVENT CENTER

404 FIRE MONUMENT ROAD HINCKLEY, MN

## Attendees:

### a. In person

#### i. Section Board Members

Allyz Kramer, Corie Ekholm, Melissa Martinie, Julie Marinucci, Dick Kiesel, Dan Palo, Jim Tieberg, Katrina Davis

#### Absent Board Members:

Julie Lucas

#### Guests

Dennis Murr- Scholarship Committee Chair

### b. Northern Subsection:

i. Kurt Doran, Les Flemming, Jessica Taylor

### c. Twin Cities Subsection:

i. Bethany Kelly, Louis Rudniki, Chris Braaten

### d. SME National:

i. None

Duration: The meeting started at 1005 and was adjourned at 1305. All attendees were in favor of adjourning the meeting.

**Minutes Prepared by:** Katrina Davis

**Meeting Purpose** – Annual meeting of all SME MN Section & Subsections Board Members & Officers; and, with Special Guest, Dennis Murr, SME Member and SME MN Section Scholarship Committee Chair.

**Introduction:**

- Formal introduction of all attendees
- Review and Approve Meeting Agenda
  - Items added to the agenda: Website update, subsection/section shirts, & Girl Scout badge program

**Strategic Plan** (Julie Marinucci lead, all contribute)

- Julie M. introduced the strategic plan which was created to understand how our section and subsections work together. This gives the understanding of how to grow beyond conference planning and put the section in a position where it can support the subsections. Ideally by collaborating with SME National on the conference it should decrease the work load on the section and increase the opportunity to support the subsections on offering professional development opportunities.
  - Twin Cities Subsection- Asked for guidance with advocating with the general public without walking the “fine line” of lobbying; possible solution recommended would be to contact SME National’s Government Affairs group, which provides white papers to provide content to inform debates. Commentary piece could be more beneficial in advocating to the public rather than lobbying. Groups such as Jobs for Minnesotans, Lobbying groups of IMA & Mining Minnesota already serve that function. Takeaway is that SME MN Section/Subsections could provide a discussion piece for the Star Tribune about facts on mining and links to encourage people on where we mine in Minnesota (DNR map for the MN State Fair) for education not advocacy. A possible idea would be showing NNRI’s new minerals discovery/developments and giving the ideas back to the Government Affairs Committee at SME National to inform the mining discussion when trying to inform policy decisions.
  - Northern Subsection – Commented that when they engage with other events, such as Range Engineering Events, they are more successful as a Subsection. First, find a target audience, second find what that audience is attending for and third provide an angle into that event. Example: EarthFest, which is environmentally focused to talk about mining

reclamation, green technology. Example: PolyMet uses hockey tournaments with STEM; they provide scholarships so people are aware the industry is out there supporting the community. Suggestions for the Subsections or even MN Section could be Farm Fest, Science Fairs, IMA & DNR partnering at the State Fair, Girl/Boy Scouts

- **Follow up:** Julie Marinucci will get guidance from SME National on how to communicate correctly with members about lobbying and the boundaries within that, and become better educated on how to deal with education format, not advocacy.
- Board Members agreed that the strategic plan still applies, to show all the work that the MN Section does we need to organize a graphic (see appendix, page 9) that is an easy handout at the 2018 conference booth.
- **Action Item:** Subsections should work on a list of accomplishments, e.g., 10 Lunch and Learns, Conference, Workshops, etc., to include on the poster.

**2017 SME MN Section Conference wrap-up** (Julie Lucas report sent prior to meeting, Corie Ekholm) - 15 minutes

- Discuss results of 2017 conference report & financials
- Allyz provided summary of items from Julie Lucas, which was sent to Allyz & Corie prior to the meeting. In Julie's absence, the summary included:
  - The Section earned approximately \$45,000 for us to be able to invest in our members, student chapters and our outreach programs.
  - Overall feedback was positive, with the exception of trade show vendors. May be time to reconsider the Trade Show; we struggle to satisfy the vendor community; feelings of having to compete with the technical courses persists.
  - An idea: invite vendors to participate in a subcommittee focused solely on the Trade Show so that they have planning "skin" in the game. (Vendors contribute to the financial success of the show, so this is not a suggestion the Trade Show goes away).
  - The Welcome Reception was well-attended and the Silent Auction was something fun and unique and funds raised were for a good cause.
  - While we unfortunately had a lot of student no-shows, we have more students participating in the conference every year and there is a lot of potential there.
  - For 2019, a definite marketing plan needs to be outlined so that there isn't confusion as we go into the marketing season.
  - The only other question routinely brought up is "Where are the mine operators?", which is asked by the vendors. General opinion: this reflects the demographics at the mines and who the vendors are looking for versus to whom the technical sessions appeal to typically.
- **Follow up:** The conference has two separate audiences the trade show audience and the technical sessions audience how should we target both?
- Working luncheon?

- Range Mechanical Society contacts- Dennis M.
- Opportunity to continue and host an event where vendors can target maintenance and operations. Melissa M will keep it moving for possible 2019 plans

**2018 National Conference Planning** (Allyz Kramer, other contribute)

- Key Note Session update – Congressman Rick Nolan is invited as opening Key Note speaker; his staff are positive he will accept, but we will know as we get closer to the date; SME Nat’l Staff is keeping the communication going with Congressman Nolan. Robust panel discussion has been developed, in which WCCO’s Channel 4 TV Lead Anchor, Frank Vascellero, has been invited to moderate. (Update since 08/08/2017 meeting – Mr. Vascellero has accepted the invitation). Key Note Panel Discussion members that have accepted are: Doug Baker (EcoLab), Rolf Weberg (NRRl), Lourenco Goncalves (Cleveland Cliffs, Inc.), Bob Anderson (3M – Mining Division), and Ivan Arrigado (Antofagasta)
- Program Committee update (Allyz Kramer, Melissa Martinie, Greg Beckstrom, Chris Braaten, others?)
  - Melissa M updated that all abstracts had to be in by yesterday (August 7, 2017) the committee is organizing them into sessions which will need to be finalized September (tentative date)
  - Chris B updated that he is chairing the industrial minerals and aggregates; he has six strong sessions scheduled
- Iron Ore Symposium (Dennis Murr)
  - Dennis M updated that they have five sessions scheduled, to date they have 22 abstracts, may have to juggle session names to make the subject matter applicable
  - Struggling with marketing with in Mining Magazine he has contacted Dave K. and Tara D. with no results
- Field Trip Planning (Julie Marinucci, Chris Braaten)
  - Julie Marinucci updated it would be a potential overnight Saturday/Sunday cruise through the iron range, cost is an issue with the previous high level budget (\$300/person)
  - Options to subsidize cost would be to add the tour to a “laundry list” of things to sponsor to coordinate them rather than ask to sponsor events individually. Action Item: Julie M will follow up once Allyz gets the email from Tara D
  - Chris updated that they need more information from National on the logistical constraints on the tour. Concerns about interest in coming to MN in February, shut downs.
- Friends of MN Reception (Bethany Kelly, Greg Beckstrom)
  - Bethany Kelly updated that they sent a preliminary budget based on assumptions that 2-3 times more people would attend compared to National, average cost \$22,500. Minnesota Section will sponsor this event. Catering costs will become available at the end of the summer.
  - Board and Subsection Boards in mutual agreement that we look to host this event solely, and not intending to ask for sponsorships at this time.

• **Curling Event (Katie Larson, Kurt Doran)**  
**EVENT GUEST SUMMARY**

Guests	Total Estimated	Food	Other	Total
Curling	40	\$21.67	\$47.50	\$2,766.67
Transportation	30		\$25.00	
Social	20	\$21.67		\$433.33
<b>Total</b>	<b>60</b>	<b>Avg. \$21.67</b>	<b>Avg. \$36.25</b>	<b>\$3,200.00</b>

**BUDGET SUMMARY**

Enter individual items on the Food and Beverage and Other Essentials sheets to automatically calculate Total Cost.

Food and Beverage	60	\$1,300.00
Facility Rental	40	\$1,900.00
Transportation	30	\$750.00
<b>Total</b>		<b>\$3,950.00</b>

Cost for Curling Only	\$47.50
Cost for Curling Plus Food	\$69.17
Curling/Food/Transport (assumes 30 on the bus)	\$116.67
Social Only	\$21.67

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\*Assumes no sponsorships

Promotional Item	\$3,600.00	(not included in cost per person above)
Beverages	\$540.00	Soda/water and drink tickets
Food	\$760.00	Any amount up to \$760
Curling	\$1,900.00	Any amount up to \$1900

Get price estimate for transportation through national	ASAP
Finalize budget and schedule with National	ASAP
Reserve Fogerty with a deposit (half of expected curling attendees fee)- Na	t ASAP
Assist National with promotion	October deadline
Pursue sponsorships with local partners	August-September prior to promotion
Pursue sponsorships with National vendors	August-September prior to promotion
Develop a promotional item with promotional item sponsor	October to February
Recruit Minnesota and Wisconsin SME members with curling experience to	August to registration deadline
Finalize food order 10 days prior to the event	2/15/2018
Run the event	2/25/2018

- Member "scholarship" to attend conference
  - Funding up to 20 members on their registration fee for a total of \$12,000; SME Section Board has already discussed this as a proposed funding allocation in our upcoming budget related to the conference
  - Question: How do we advertise? How do we select the members? Reward members that are helping and/or have jobs to deserve the funding, working the booth?
  - **Action Item:** Moe B., Louis R., & Les F will get numbers on how many students would like to attend the conference so the Section can budget for them annually. Early engagement is necessary with student/professors so they can plan to attend that doesn't conflict with classroom/ testing requirements
  - Potentially find professors to fund to go to conference from schools that do not have an SME student chapter that could potentially start a society.
  - Wisconsin Students - lean on Moe B to show the advantage of being someone that operates at a university level. **Action Item:** Louis R. will contact Andrea Martin (WI Section) with Melissa M being the point person for assistance.
- Booth (Melissa Martinie, Dick Kiesel, Greg Beckstrom, Kurt Doran)
  - Pay for someone to design a booth, Louis R. & Julie M. have past pictures to use for the booth.
  - **Action Item:** Melissa Martinie, Dick Kiesel, Greg Beckstrom, Kurt Doran will collaborate on this. Update will be presented at the September board meeting to know the budget plan for October

**Sept. 2017 mid-year meeting, Butte, MT** (Greg Beckstrom, Melissa Martinie)

- Melissa M. and Greg B. will update the board after attending

**2019 Conference planning** (Melissa Martinie, Allyz Kramer, others)

- Melissa M inquired if the DECC is reserved for 2019 and when do we need to cancel by if we change the location.
- **Action Item:** Allyz will follow up with Tara Davis on when we need concrete decisions.

**Scholarship Committee** (Dennis Murr lead; Allyz Kramer, Corie Ekholm, Greg Beckstrom) - 15 minutes

- Promoting SME funds to eligible candidates - recap of David Hammer meeting with DSACF
- MN Section & TC Subsection Scholarship programs to Student Chapter Members
- Ernie Lehmann Scholarship
  - Promotion to MN/WI students, student chapters

- Overall problems with applicants applying.
  - How do we market to students better?
  - Getting existing students to apply
  - We have a small MN student society

#### **Student Affairs** (Melissa Martinie, Harvey Thorleifson)

- Chapter Reports and activities - All three reports submitted on time, Melissa M & Harvey T. provided feedback for improvements

#### **Northern Subsection Updates** (Kurt Doran, others) - 10 minutes

- Environmental Bootcamp- Archer Institute of Environmental Training for environmental compliance
- Risk – cost to Subsection of \$38,150.00 if no one were to attend
- Feedback from the section was discussed: Is there enough interest?
- Content would be environmental compliance
- Venue would ideally be the Discovery Center, Chisholm
- Focus would be to bring education to the area
- MN Section would like to help with the risk if there is enough interest
- **Action Item**: For tomorrow Northern Subsection meeting, come up with a proposal for the Section to review if it's something the Subsection decides to pursue.

#### **Twin Cities Subsection Updates** (Bethany Kelly, Louis Rudnicki, others)

- Louis R updated that they are worried about financials in 2018 with Professional Luncheons (usually a loss or barely break-even) and they would like to broaden their student outreach to grow the student section.
- Future Subsection Conference and/or workshops
- Financials- Louis expects Subsection will lose \$1000 dollars during the year (used for programming, but will not necessarily make money).
- Suggesting to do less scholarships from the Subsection, and push students to other scholarships options within SME MN Section and DSCAF, and increase luncheon attendance

#### **MN Section 2017-2018 Budgeting** (Corie Ekholm, Allyz Kramer, all contribute) - 15 minutes

- MN Section will be meeting in September to go over 2018 budgeting. Some draft costs discussed prior to and during this meeting are being input into a draft budget; Corie also has updates from existing/known 2017 expenditures, and what we are to be paid by SME Nat'l for the MN Conference profits.
- Melissa M updated that girl scouts exploring mining badge has changed to focus on a younger group, and it is in the program book (partner program page)

- Les F. updated that the Northern Subsection is planning to purchase polo shirts for the 2018 conference to use for Members and prizes for the booth/holiday party with a budget of \$1500 dollars.

**MN Section Board Meetings - May 2017 – April 2018 Meetings – DRAFT FOR DISCUSSION:**

<b>Month</b>	<b>2017 – 2018 Meeting Dates</b>	<b>Agenda Items &amp; Reports Due*</b>	<b>Conference/Section Meeting<sup>†</sup></b>	<b>Meeting Location</b>
May	Thursday 5/11 12:00 – 3:00	Friday 5/5	Section Board Meeting 2018 Conference Budgeting	NTS Meeting Room 426 Chestnut St. Virginia, MN
June	Thursday 6/8 12:00-2:00	Friday 6/2	Section Board Meeting 2017 Conference Review Committee Updates Strategy Review 2018 Conference Updates	Webinar/ NTS Meeting Room 426 Chestnut St. Virginia, MN
<b>July</b>	<b>NO MEETING</b>	--	--	--
August	Date TBD, but plan for 3-hour meeting	Friday 8/4	Section Board Meeting Committee Updates Finalize Budget; Section & Subsection Board Meeting	Hinckley
September	Thursday 9/14 12:00 – 2:00	Friday 9/8	Section Board Meeting Committee Updates 2018 Conference Updates	TBD
October	Thursday 10/11 12:00 – 2:00	Friday 10/6	Section Board Meeting, Committee Updates 2018 Conference Updates	TBD
November	Thursday 11/9 12:00 – 2:00	Friday 11/3	Section Board Meeting Committee Updates 2018 Conference Updates	TBD
December	Thursday 12/14	Friday 12/8	Section Board Meeting Committee Updates 2018 Conference Updates	TBD
January	Thursday 1/11 12:00 – 2:00	Friday 1/5	Section Board Meeting Committee Updates 2018 Conference Updates	TBD
February	Thursday 2/8 12:00 – 2:00	Friday 2/2	Section Board Meeting Committee Updates 2018 Conference Updates Call for Board Nominees	TBD

February	Tuesday 2/27 5:30 pm	Friday 2/23	Full Membership Meeting at “Friends of MN Reception” at 2018 Annual Conference	TBD at Conference Venue, Minneapolis
March	Thursday 3/8 12:00 – 2:00	Friday 3/2	Section Board Meeting Plan for 2018-2019 Board Transition 2019 Conference Planning	TBD
April	Thursday 4/12 12:00 – 2:00	Friday 4/6	Election of 2018-2019 Board Committee Updates 2019 Conference Planning	TBD (suggested Valentini’s – Chisholm)

\* Board meeting agenda items and supporting reports/information should be sent to SME MN Section Secretary, Katrina Davis, for inclusion in the Board Agenda and Packets. E-mail these items to [kdavis@netechnical.com](mailto:kdavis@netechnical.com)

† Meeting topics subject to adjustment.

**Next Meeting: September 14, 2017 – Location TBD**

Appendix:

- a) Annual Report visual example

# SME ANNUAL CONFERENCE & EXPO

Where successful leaders from around the world share their vision, expertise and experience.

## REGISTERED ATTENDEES



**6,325 REGISTRANTS**  
 746 INTERNATIONAL ATTENDEES  
 609 STUDENTS  
 201 NEW MEMBERS  
 20 MEDIA/PRESS MEMBERS

**121** Technical Sessions  
**2** Symposia  
 MINEFILL & ESS

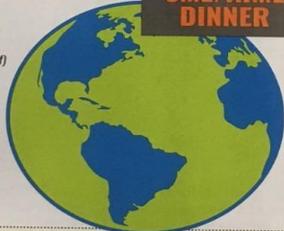
**35**

Countries Represented

- ARGENTINA
- AUSTRALIA
- AUSTRIA
- BRAZIL
- CANADA
- CHILE
- CHINA
- COLOMBIA
- CONGO
- DOMINICAN REPUBLIC
- ECUADOR
- FINLAND
- FRANCE
- GERMANY
- GHANA
- GUATEMALA
- INDIA
- ITALY
- JAPAN
- KOREA (Republic of)
- MEXICO
- MOROCCO
- NETHERLANDS
- NICARAGUA
- NORWAY
- PERU
- PHILIPPINES
- POLAND
- SOUTH AFRICA
- SPAIN
- SWEDEN
- SWITZERLAND
- TURKEY
- UKRAINE
- UNITED KINGDOM

**49**

U.S. STATES REPRESENTED PLUS PUERTO RICO AND THE DISTRICT OF COLUMBIA



## EXHIBITS

**757** BOOTHS  
**102** NEW BOOTHS  
**101** VISITORS TO MEC BOOTH  
**575** EXHIBITING COMPANIES  
**414,173** MEC WEBSITE USERS

**SME/AIME DINNER** 41 AWARDS GIVEN  
 ★★★★★★

## PRESS ROOM

**18** PRESENTATIONS  
**4,248** TOTAL VIEWS

## BOOK STORE

**432** Books Sold

**300+** ATTENDEES  
**4,400** SME FACEBOOK VIEWS  
 movemining  
 A competition to change the perception of mining.

## FOUNDATION

Foundation Dinner Gala

**480** ATTENDEES

50/50 Raffle

**\$4,720** TOTAL RAISED WITH 50% BENEFITTING FOUNDATION PROGRAMS

Silent Auction

**\$13,490** RAISED

Boy Scouts Jamboree Effort

**\$2,360** RAISED FOR THE MINING IN SOCIETY MERIT BADGE

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Data as of 2017