**SME Outreach Resources Conference Call**

Thursday, October 7, 2015

10:30 AM (MDT)

1. **Overview**

Improving the public perception of mining is essential to the future of our industry. You can help the Society for Mining, Metallurgy & Exploration (SME) and the Minerals Education Coalition (MEC) spread the word of the importance of mined minerals in everyday life.

1. **Roll Call/Introductions**
   1. Rachel Grimes, MEC Outreach Coordinator, [grimes@smenet.org](mailto:grimes@smenet.org), 303-948-4247
   2. Section representatives
      1. Sarah Barcelona, Grand Canyon Section
      2. Tom Hilderbrand, GA Section
      3. Mike Maxon, S TX Minerals Section
      4. Mike Korb, Penn-Anthracite Section
2. **Minerals Education Coalition updates**
   1. [www.mineralseducationcoalition.org](http://www.mineralseducationcoalition.org)
      1. Science standard correlation
         1. CUI for all materials, lessons and materials in store
         2. National and state standards
   2. [www.mineralseducationcoalition.org/careers-mining](http://www.mineralseducationcoalition.org/careers-mining)
      1. Career interviews
      2. Bookmarks, available for purchase at /store
   3. Upcoming events
      1. Next week - Earth Science Week (Denver event was earlier this week)
      2. Oct/Nov/Dec 2015 - NSTA area conferences – Reno/Philadelphia/KC
      3. February 2016 - SME Annual Conference & Expo
      4. April 2016 - USA Science & Engineering festival
3. [**www.MineralsEducationCoalition.org/SME-Outreach-Resources**](http://www.MineralsEducationCoalition.org/SME-Outreach-Resources)
   1. Materials – Free downloadable & discounted bulk posters
   2. Outreach Ideas – we want to learn from you!
   3. Funding – SME Section Grants
   4. Recognition – MEC awards
   5. Action to Take Today!
4. **Communication**
   1. Monthly conference calls
   2. SME Outreach Resources Community Group
   3. Social Media: MEC Facebook/Twitter/YouTube
5. **Outreach topics**
   1. Partner with other organizations to further outreach in your area
      1. BSA’s Mining in Society merit badge: find troops at your local:
         1. Church
         2. Rotary Club
         3. Member’s children/grandchildren
      2. State Geological Societies
      3. State Mining Associations
      4. Other state groups, e.g. PA Anthracite Council group
      5. Joint meetings/activities with other Sections/SME members/Student Chapters
6. **Next monthly conference call** – Thursday, November 19, 2015, 9:30 am (MDT)

If you are able, please join us by Webex by clicking [here](https://smenet.webex.com/mw0401lsp13/mywebex/default.do?nomenu=true&siteurl=smenet&service=6&rnd=0.35835914107745526&main_url=https%3A%2F%2Fsmenet.webex.com%2Fec0701lsp13%2Feventcenter%2Fevent%2FeventAction.do%3FtheAction%3Ddetail%26confViewID%3D4158180659%26%26EMK%3D4832534b00000002e71214b6987b1ade473a93dd10d763cd013b811012a2002f9cf3e832a0afcfc7%26%26encryptTicket%3DSDJTSwAAAAL0LdgfmZzS4I4n8X_gg-YsDA1IWhHzKwkjDzgPPpIDfA2%26%26siteurl%3Dsmenet).

Event password: Outreach1

With or without Webex, teleconference information:

1-800-615-2830

Pass code: 8521149#

Cost code: 470#