



SOUTH DAKOTA  
**MINERAL**  
**INDUSTRIES**  
ASSOCIATION

*"A Unified Voice to Educate, Communicate and Advocate for the Mineral Industries in South Dakota."*

**Kwinn Neff – President SDMIA**  
SDMIA 2022 Update

**SME Meeting, November 29, 2022**

CARA Building, South Dakota Mines, Rapid City, SD

# Overview

- Our Vision
- Main Objectives
- SDMIA Board of Directors
- 2022 Membership Report
- 2022 - 2023 Goals
- SDMIA Managing Director
- Current Policy Issues
- How To Help/Key Message
- Membership Information
- Discussion – Questions/Comments



# Our Vision



*“To honor South Dakota’s world class mining heritage, its natural resource partners and continue to develop safe, sustainable and responsible mineral resources through education, advocacy and meaningful engagement in collaboration with educators, local communities, policy makers and members of the public; and to recognize the importance and benefit of responsible natural resource development and use, intended to sustain and improve the quality of life for South Dakotans for generations to come.”*

# Main Objectives

- **Telling Our Story**
- **Media's Resource**
- **Public's Resource**
- **Educational Resource**
- **Industry's Advocate**



# 2022-2023 SDMIA Interim Board of Directors



Officers	
Kwinn Neff, <i>Chairman</i>	Community Relations, <b>Agnico Eagle USA</b>
Larry Mann, <i>Vice Chairman</i>	Lobbyist, <b>Mann Strategies</b>
Mark Bowron, <i>Treasurer</i>	Professor, Mining & Mineral Valuation & Finance, <b>SD Mines</b>
Brian Tideman, <i>Secretary</i>	COO, <b>Pete Lien &amp; Sons</b>
Board Members	
Liz Sailer	VP for External Relations, <b>Dakota Gold Corp</b>
Mike Cepak	Natural Resource Engineering Director, Retired <b>DANR Mining &amp; Minerals</b>
Tony Auld	Operations Manager, <b>Coeur Wharf</b>
Kathy Johnson	Senior Geochemist, <b>Barr Engineering Co.</b>
Crystal Hocking	Supervisor Environmental Permitting & Remediation, <b>RESPEC</b>
Dean Aurand	President, <b>Mid Continent Testing Labs, Inc</b>
Left Open for East River Rep.	
Advisors	
Matt Naasz	Natural Resource Attorney, <b>Gunderson &amp; Palmer (Water)</b>
Rich Williams	Natural Resource Attorney, <b>Gunderson &amp; Palmer (Minerals)</b>
Pat Gochnour	Consultant, <b>Gochnour &amp; Associates</b>



# 2022 in Review

- **October 25, 2021** – Incorporated as a Domestic Non-Profit Corp.
- **April, 26th** – Initial Board of Directors Meeting (6)
- **May 13th** – Presentation at Inaugural MI Banquet, Lead
- **June 30th** – Filled Four Additional Board of Director seats (10)
- **July 14th** – Began Holding Monthly Board Meetings
  - Established Policy, Marketing, Education, and Finance Committees
- **August/September** – RFPs for Logo Design, Website Development, Social Media
- **October** –Website Layout, Job Description, Membership Outreach List
- **November** – Finalize Logo and Start Website Design
- **December** – Hire PT Managing Director and Begin 2023 Membership Outreach



# 2022 Membership Report

## Since May, SDMIA had 21 members sign up:

- 2 Producers – 387 Employees
- 5 Non-producers – 95 Employees
- 7 Sole Proprietors
- 4 Vendors – 79 Employees
- 2 Retirees
- 1 Sponsorship
- 0 Students

**Total of \$72,000 in 2022 Membership Dues**

**2022 members represent 561 employees in SD**



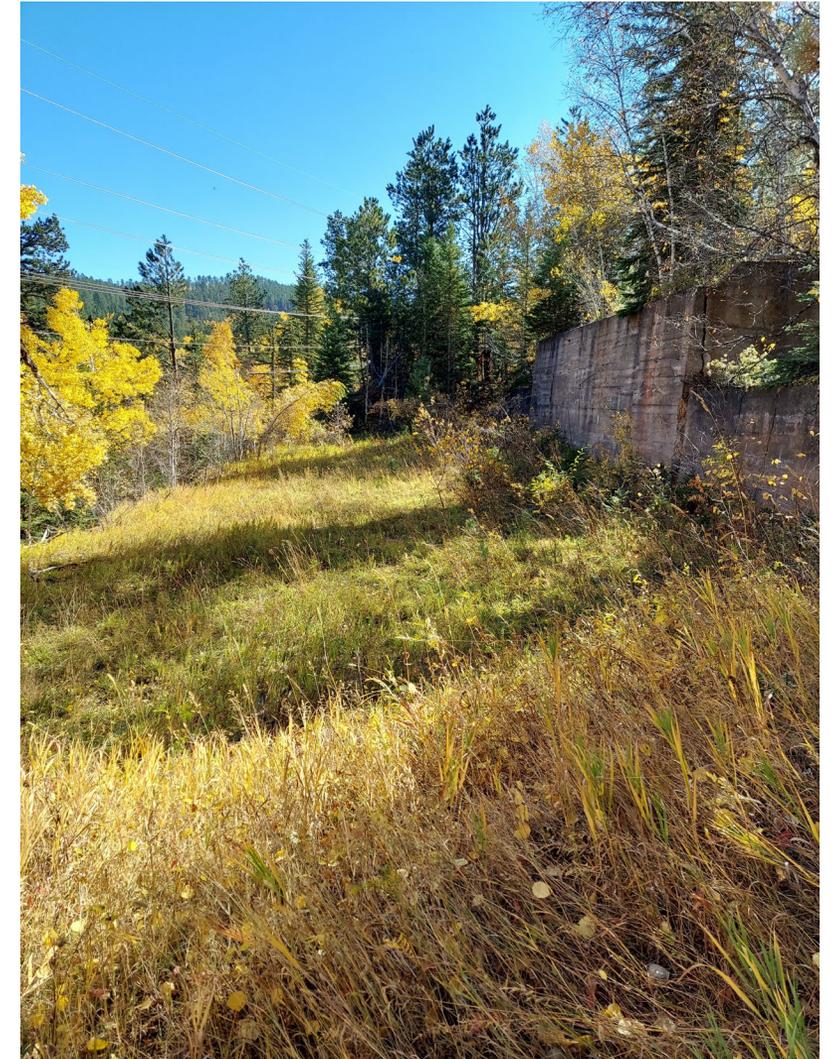
# 2022 Goals

## Build a foundation

- Marketing
  - ✓ Logo Design - Completed
  - Website Branding/Social Media – In Progress
- Finance
  - ✓ Banking Set-up – Pioneer Bank
  - ✓ Budget for 2023
  - ✓ Hire PT Managing Director
- Education/Outreach
  - Website Content
  - Outreach Materials
  - Event Calendar
- Policy – Tracking Federal, State, County, and Local Issues

## Meet with Public Officials/Attend Public Meetings

- State Legislators, County Officials, and Local Officials



# 2023 Goals

## SDMIA Membership Outreach

- Grow Membership Base
  - East River Producers
  - Expand Vendors, Individuals and Students
  - Increase Membership by at least 50%

## Deliver Membership Value

- Launch Website - Official SDMIA Press Release
  - Events Calendar
- Regular Membership Updates
  - Partnerships/Outreach Opportunities
  - Membership/Project Highlights
  - Project Comment Link/Deadlines
- SDMIA Quarterly/Monthly Newsletter
  - Legislative/Policy Updates
  - Agency/Elected Officials Contacts
  - Upcoming Events



# Executive Assistant - Director

## Alexandra (Allie) Gregor - Mining Engineering and Management, SD Mines

- B.S. Mining Engineering and Management (December 2022)
- M.S. Mining Engineering and Management (December 2023)
- Grew up in Sioux Falls, SD
- Internships with L.G. Everist, Cleveland Cliffs and Dyno Nobel.
  - L.G. Everist - Worked on mine planning, permitting, inspections, and railroad operations.
  - Cleveland Cliffs - Worked at United Taconite Thunderbird Mine in operations as a dispatch supervisor.
  - Dyno Nobel - worked on their consulting team conducting product experiments, worked on blast crews, and performed preliminary research.
  - This semester Allie is on the Senior Design team working with Pete Lien & Sons creating a mine design and cost analysis for their Owl Canyon Quarry.



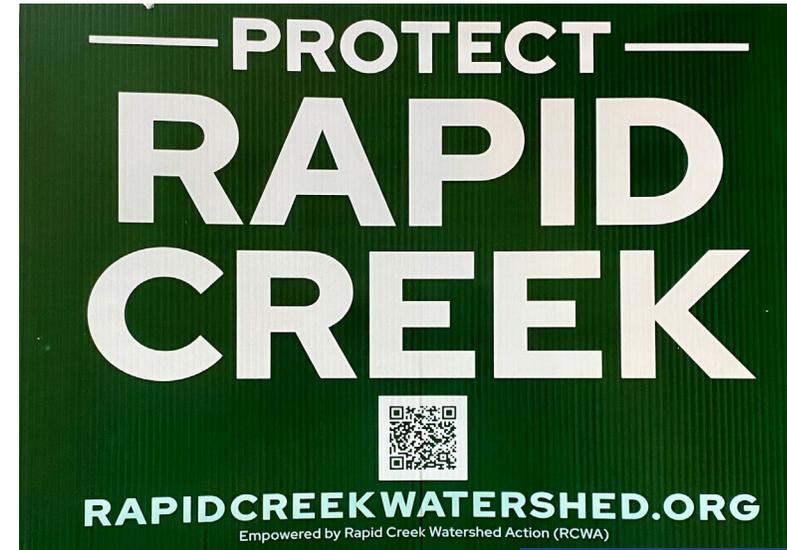
# Current Policy Issues

## Federal – Forest Service

- Exploration Permitting
  - Organized Opposition
  - Regional/National Level
  - Unknown Approval Timelines
- Forest Plan Revision – Draft Forest Assessments
  - Mineral/Energy Draft Assessment
  - Wilderness/Recreation Areas
  - Opposed by all Black Hills Counties (WY, SD)

## State - 2023 Legislative Session

- Bills to Oppose Uranium and Gold Mining
- Pegmatite Mining Regulations
- Rapid Creek Watershed Designation



# Current Policy Issues

## County – Ordinance Changes

- Pennington - Hard Rock Mining Ordinance
  - Board Attended County Meetings
  - Held Working Meeting
- Fall River County - Ballot Initiative Passed
  - Declared Uranium Mining a Nuisance
- Custer County
  - Opposition calling for mining ordinance

## Local – Petitions/Resolutions

- Rapid City – Passed Resolution
  - Oppose Gold Exploration in Rapid Creek Watershed
- Rapid Creek Watershed National Recreation Area
  - Petition for a 200,000 acre mineral withdrawal

### Custer County and Pennington County Residents Say -

**STOP  
LITHIUM  
MINING**

More information at: [BHCLEANWATERALLIANCE.ORG](http://BHCLEANWATERALLIANCE.ORG) or [DAKOTARURAL.ORG](http://DAKOTARURAL.ORG)

We want to keep our clean water, fresh air,  
wildlife, tourism, and room for outdoor  
recreation. Lithium mining would negatively  
impact all these things.

**Protect the Water  
NO URANIUM  
MINING  
in the Black Hills**

# How to Help:

## Federal, State, and Local Government

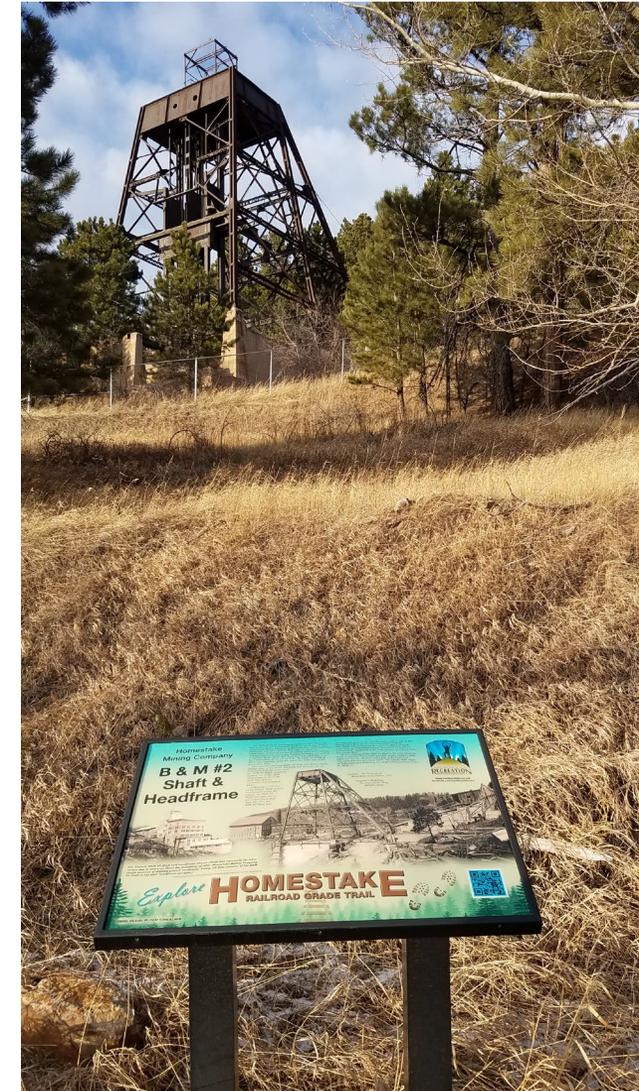
- Submit Public Comments, Email Legislators, Email Commissioners
- Partnerships with Agriculture, Tourism and Recreation Industries

## Working Together – A collective positive impact

- Industry Supports Our Local Communities
  - Summary of Donations, Community Projects and Volunteer Work
  - Updated Socio Economic Impact Study
  - Improve Public Perception Through Education

## Email Updates from SDMIA

- Policy Updates and Action Items



# Key Message:

## Biggest Challenges

- Confronting Misinformation and Changing Public Opinion

## Solutions

- Industry Participation
- Sign up for SDMIA 2023 Membership
- BH SME Rep on SDMIA Board
  - Work with SME on Education/Outreach
- Join one of our SDMIA working committees
- Share Information with SDMIA
  - Company/Project Highlights
  - Partnership/Community Opportunities
- Spread the word
- Tell our story and become the reliable resource for the media, public, government and our educators.



**“If you want to go fast – go alone. If you want to go far – go together.”**

# Membership Information

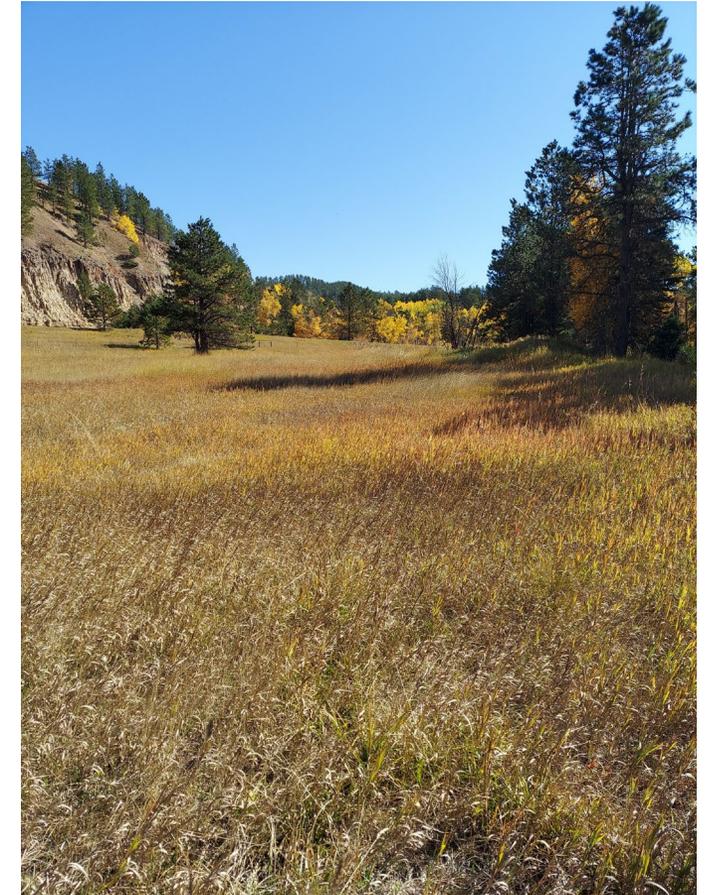
## Upcoming Dates:

- 2023 Membership Dues – January 1, 2023
- 2023 Legislative Session – January 11, 2023
- Mines Day at the Capitol – January 31, 2023
- SD Mines Career Fair – February 7<sup>th</sup>, 2023
- 1<sup>st</sup> Annual Membership Meeting – TBD May 2023
  - SDMIA Board Elections

**Website:** [www.sdmineralindustries.org](http://www.sdmineralindustries.org) (Coming Soon)

## Membership Presentation and Information

**Email:** [info@sdmineralindustries.org](mailto:info@sdmineralindustries.org) (General)  
[director@sdmineralindustries.org](mailto:director@sdmineralindustries.org) (Allie Gregor)  
[president@sdmineralindustries.org](mailto:president@sdmineralindustries.org) (Kwinn Neff)



**Closing:**



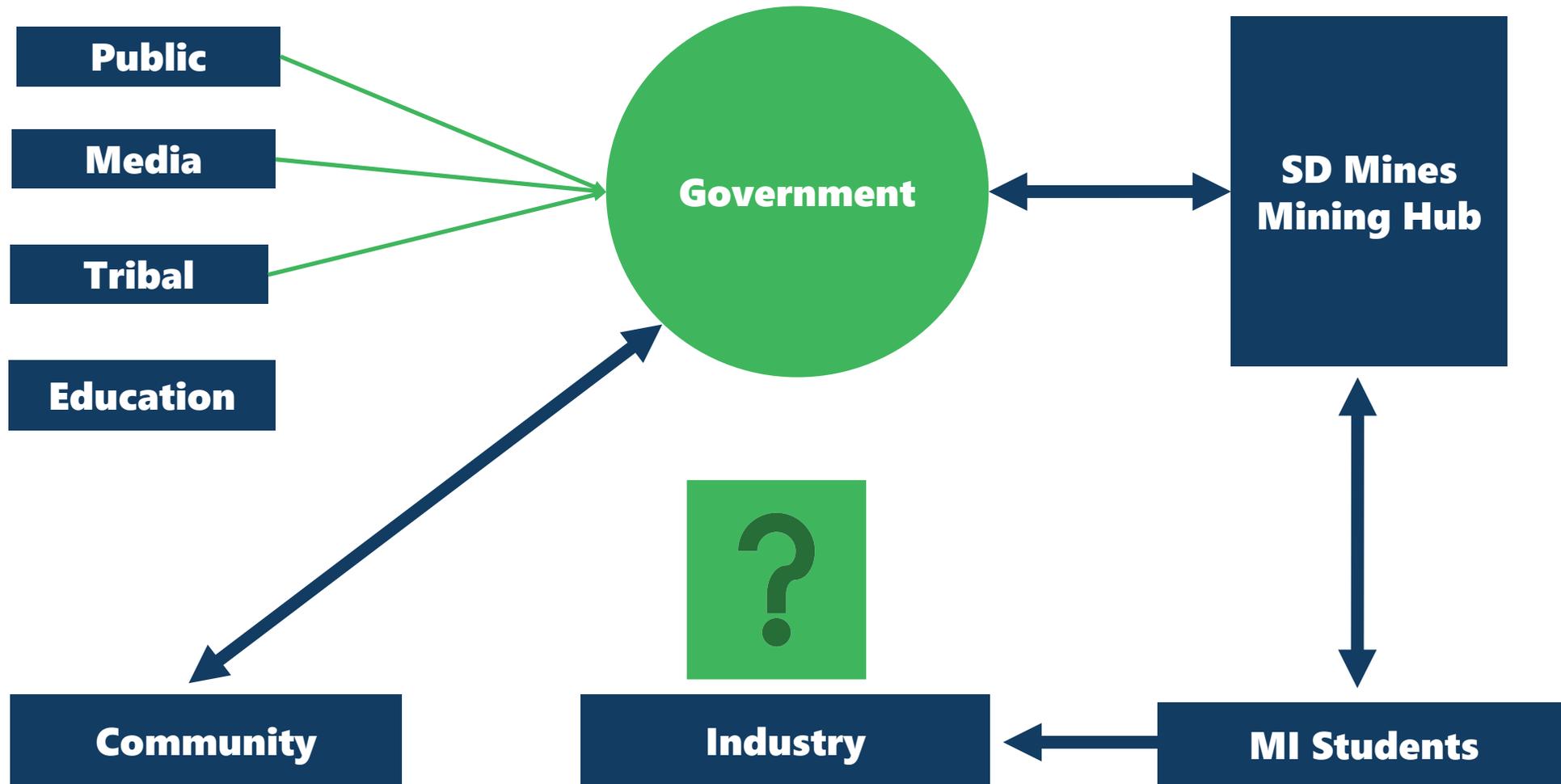
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**Thank You!**



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# An Essential Piece



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