**SME Outreach Resources Conference Call**

Wednesday, December 9, 2015

9:00 AM (Mountain Time)

**WebEx**

<https://smenet.webex.com/smenet/onstage/g.php?MTID=ee4915a38e4c4e5ee5197c27897b1fcb3>

Event password: Outreach1

**Conference Call Information**

1-800-615-2830

Pass code: 8521149#

Cost code: 470#

**Agenda**

1. **Overview – SME Outreach Resources**

Improving the public perception of mining is essential to the future of our industry. You can help the Society for Mining, Metallurgy & Exploration (SME) and the Minerals Education Coalition (MEC) spread the word of the importance of mined minerals in everyday life.

“SME Outreach Resources” created to:

1. Support local outreach
2. Facilitate 2-way communication
3. **Roll Call/Introductions**
   1. Rachel Grimes, MEC Outreach Coordinator
   2. SME members, Sections and Student Chapter representatives
4. [**www.MineralsEducationCoalition.org/SME-Outreach-Resources**](http://www.MineralsEducationCoalition.org/SME-Outreach-Resources)
   1. Materials – Free downloadable & discounted bulk posters
   2. Outreach Ideas – we want to learn from you!
   3. Funding – SME Section Grants
   4. Recognition – MEC awards
   5. Action to Take Today!
5. **Minerals Education Coalition updates**
   1. [www.mineralseducationcoalition.org](http://www.mineralseducationcoalition.org)
   2. [www.mineralseducationcoalition.org/careers-mining](http://www.mineralseducationcoalition.org/careers-mining)
   3. Upcoming events
      1. February 2016 - SME Annual Conference & Expo
      2. April 2016 - USA Science & Engineering festival
6. **Outreach topic: Activities**
   1. Outreach examples
7. **Actions**
   1. Monthly conference calls
   2. SME Outreach Resources Community Group
   3. Social Media: MEC Facebook/Twitter/YouTube