**SME Outreach Resources Conference Call**

Tuesday, January 12, 2016

10:00 AM (Mountain Time)

**WebEx**

https://smenet.webex.com/smenet/onstage/g.php?MTID=e9918cab701e13ed382c10fae31b87f0e

Event password: Outreach1

**Conference Call Information**

1-800-615-2830

Pass code: 852114#

**Agenda**

1. **Overview – SME Outreach Resources**

Improving the public perception of mining is essential to the future of our industry. You can help the Society for Mining, Metallurgy & Exploration (SME) and the Minerals Education Coalition (MEC) spread the word of the importance of mined minerals in everyday life. “SME Outreach Resources” created to:

1. Support local outreach
2. Facilitate 2-way communication
3. **Roll Call/Introductions**
	1. Rachel Grimes, MEC Outreach Coordinator
	2. SME members, Sections and Student Chapter representatives
4. [**www.MineralsEducationCoalition.org/SME-Outreach-Resources**](http://www.MineralsEducationCoalition.org/SME-Outreach-Resources)
	1. Materials – Free downloadable & discounted bulk posters
	2. Outreach Ideas – we want to learn from you!
	3. Funding – SME Section Grants
	4. Recognition – MEC awards
	5. Action to Take Today!
5. **Minerals Education Coalition updates**
	1. [www.mineralseducationcoalition.org](http://www.mineralseducationcoalition.org)
		1. Resources on site
	2. Upcoming events
		1. February 2016 - SME Annual Conference & Expo, Phoenix
		2. April 2016 - USA Science & Engineering festival, DC
		3. July 2016 – NSTA STEM Forum & Expo, Denver
6. **Outreach topic: “Good Ideas”**
	1. Outreach examples by members
7. **Actions**
	1. Monthly conference calls
	2. SME Outreach Resources Community Group
	3. Social Media: MEC Facebook/Twitter/YouTube