



Minutes – Special Meeting – Golf Tournament Planning

Meeting Time: 31 July 2013, 5:30 p.m.

Attendees: Fio Giana, Cory Demieville, Christina Russell, Tim Doubleday

Topics of Discussion:

- Golf Tournament invitations have been sent out. Spots are filling fast; expected to be full by next week.
- Meeting held with contact for Golf Course to capture relevant planning information.
- Course cost will be \$30 per player using Course carts; \$15 for supplying cart. This breakdown should be is expected to be 80 players at \$30 each, and 64 players at \$15 each, for a total cost of \$3,360.
- Approximately \$11,000 has been pledged in sponsorship so far.
- There is a 60-room block of rooms available at the resort at a reduced rate for Tournament goers. If this block is used, additional rooms may be added.
- There will be food available throughout the day of the Tournament, including pastries and coffee upon arrival/registration and concessions on the Course.
- The Driving Range will be available for warm-up/time-wasting prior to the official start of the Tournament.
- The resort staff will manage the tallying of team scores.
- The resort will donate golf tees and balls for the “goodie” bags.
- The local Budweiser distributor will provide the actual bags for the goodie bags.
- A resort Convention Center room is reserved for the post-Tournament ceremonies, which will include a catered dinner and an open bar.
- In exchange for allowing two teams to participate in the Tournament, the resort will donate \$2,000 to the section.
- Tim would like to come up with an innovative way of managing mulligans to reduce the likelihood of cheating and increase the likelihood of spending. The current thought is that the mulligans will be bought in the morning at the time of registration, at which time the purchaser will receive a punch-card denoting the number of mulligans purchased. The opposing team will be responsible for tracking the mulligans used. Additional mulligans will be available for purchase by the roving raffle-ticket salespeople, at ever-increasing cost as the Tournament progresses. The team with the most mulligans used will receive a special prize.
- Volunteers will be needed the night prior to the Tournament, as well as the day of the Tournament. The activities to be covered are: filling goodie bags, player registration, mulligan sales, raffle ticket sales. Five dedicated volunteers should be able to manage all of these tasks, but additional volunteers will be very welcome.
- Identification tags should be tied onto the gifts provided by the sponsors to ensure that proper credit is given and to help to avoid confusion at the event.
- More focus needs to be placed on ensuring that opportunities for special prizes (e.g. “Longest Drive on Hole 7”) are advertised to raise awareness. The plan for this is to have a sign at the teeing ground of each relevant hole stating the challenge and the sponsor of the challenge. Morenci’s Townsite department may

- have some saw-horse-style stands for mounting such signs that could be borrowed. Brian Brogan can be contacted to find out about this.
- The prizes for each of the various opportunities should be decided beforehand and the list should be ready for the post-Tournament ceremonies.

Old Business:

- None

Action Items:

- Collect sponsor logos – Tim
- Buy raffle tickets – Tim
- Design and print Tournament banner – Christina
- Get hats made – Tim
- More sponsors - Everyone

Minutes compiled by Cory Demieville