

SME Twin Cities Subsection
Meeting notes for February 2, 2017
12:00pm – 1:30pm

Location: Itasca Consulting Group - 111 3rd Avenue South, Minneapolis, MN 55401

Attendees: Harvey Thorleifson, Greg Beckstrom, Bethany Kelly, Louis Rudnicki

1. Approve Agenda

Louis made a motion to approve

Harvey seconded

All were in favor

2. Approve Minutes

Louis made a motion to approve

Greg seconded

All were in favor

3. Lead Committee Reports

a. Secretary/Treasurer Report –Stacey – no report

i. Accounts review

b. 2017 Election – Greg

i. Nominations

1. Need to add Chris Braaten and Mike Kunz

2. Remove Dennis Martin and Ken Reid

3. Space for write in candidates should also go on the ballot

4. Harvey made a motion to approve the slate of candidates

5. Bethany seconded

6. All in favor

7. Louis will be the proposed chair

8. Lee will be the proposed treasurer

9. Stacey will be the proposed vice chair

ii. Roles/responsibilities

1. For treasurer – could put a list of bullets together

a. July 1, incoming treasurer receives books from outgoing treasurer

b. There are specific activities that happen at the same time

2. Harvey will meet with Ken, soon, to extract a job description for student liaison and will write one for Student Chapter Liaison

3. Annual conference chair

4. Sponsor recruitment

5. Lisa should write list of tasks

6. Identifying what needs to be done month-by-month by role, not by position/office

7. For member recruitment, there's some ambiguity

a. We may be limited in our membership recruitment and renewals and luncheons attendance because we regularly get pushed to spam. We may want to consider sending an email from another email account about the upcoming program year.

b. We can check into MailChimp or ConstantContact or check with National.

c. Education & Outreach – Bethany & Harvey

i. Student Chapter

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1. Bethany, Harvey, and Louis will provide a panel discussion for Earth Science students on April 10th for the University of Minnesota's 'Skills for Geoscience Professionals' class at Pillsbury Hall.
2. Bethany doesn't have any ongoing activities/duties with the student chapter. She did help with the notification of the scholarships.
3. Harvey will start with a phone call to Ken to work through items.
- d. Sponsor Retention & Recruitment – Greg
 - i. Red Wing Shoes did not accept
 - ii. Haven't heard back from 3M
- e. Guest Speaker Programs – Bethany/All
 - i. Feb luncheon – Sean is signed up for February
 1. Northern section was interested in having him speak at one of their events
 - ii. March luncheon – Bethany emailed Lorraine at Enbridge to confirm March 24 but hasn't heard back. Greg feels like it could fill a room. We don't have a title yet. We could suggest using pipeline, natural resource extraction, Enbridge. Bethany gave them the feedback about speaking about social license.
 - iii. May luncheon
 1. Harvey hasn't asked Cara for a title. We should have it by the March luncheon
 2. He hasn't invited the Dean yet but will
 3. He will also identify the student award recipients process
 - iv. Potential speaker for a luncheon: Ken Reid. He'd like to do a run-through to the student chapter in October and do our luncheon talk in November. We can get an update from Ken this spring to get more detail.
 - v. Luncheons next year:
 1. October
 2. November
 3. January
 4. May
- f. Luncheon Recruitment – Open
- g. Web Master & Social Media – Louis/Larry
- h. Social Programs – Louis
 - i. 2017 social outing
 1. Sponsor students again?
- i. Liaison with State SME – Harvey/Greg
 - i. 2017 MN conference
- j. Liaison with National SME – Harvey/Greg
 - i. 2017 National meeting
 - ii. 2018 National meeting
 1. MN Special Event/Friends of MN

ACTION ITEM: Lisa will send an email schedule for student awards luncheon and Twin's event

1. First mailing for March luncheon: February 20
2. Reminder mailing for March luncheon: March 1
3. Save the date for Night at the Ballpark: March 8
4. Last change mailing for March luncheon: March 16
5. Registration is open for May luncheon: March 27
6. Reminder for May luncheon: April 11

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7. Last chance to register for May luncheon: April 25
8. Registration is open for Night at the Ballpark: May 4
9. Reminder for Night at the Ballpark: May 15
10. Last chance to register for Night at the Ballpark: June 1

4. Other Business

- a. Other topics – All
 - i. Combine March/April board meetings? (Bethany out for 3/2) – Bethany will send a Doodle Poll

Future Board Meeting dates

- 2017 – March 2, April 6, May 4

SME TC Important Dates

- **February 16, 2017** – luncheon at the Met Ballroom, TBD
- **February 19-22** – SME Annual Meeting in Denver
- **April 17-19** – SME Minnesota Conference in Duluth
- **May 3, 2017** – student awards luncheon at the Faculty Club
- **June 13, 2017** – SME Night at the Ballpark, 7:10 vs Mariners (40 tix Great Clips Great Seats)